



Community / PR Manager (China)

Walimai (walimai.com / wacoin.io)

Shanghai, China

Walimai is building a retail hyper-channel for authentic, safe consumer products. To accomplish this, we've developed and implemented banking-level anti-counterfeit technology. Using this technology, we aim to turn consumer products into a comprehensive IoT network over the coming years.

As our Community / PR Manager for China, you will be responsible for engaging the Chinese communities and fostering a positive Walimai image across all available media channels. You will develop original social media and PR content (including text / pictures / video) to attract new members to the Walimai/WaBi communities and be in charge of maintaining said communities.

What is needed from you:

- Experience in writing in different styles (in Chinese).
- Highly creative with your finger on the pulse of today's consumer market.
- Interested in blockchain developments, IT, and new retail/consumer technology.
- Entrepreneurial in spirit and pro-active in attitude.
- Fluent in both Mandarin and English

What Walimai offers:

- Market rate salary and bonus potential.
- Grow with the company: upside pool participation.
- Comfortable, open work environment in Shanghai.
- Freedom to stand out, grow, and be vital to the company.

Please send your CV and a short cover letter to jobs@walimai.com for consideration.

Walimai Press:

<https://www.usatoday.com/videos/tech/2017/11/26/smart-label-helping-beat-counterfeiters/108051922/>

<http://www.bbc.com/news/business-42152892>

<http://www.straitstimes.com/asia/east-asia/smart-label-helping-beat-counterfeiters>